



Sacred Heart
Girls' College
HAMILTON

High Performance Sport Sponsorship

We are a large Catholic School for Girls, established by the Sisters of Our Lady of the Missions, in 1884. We have a long history and an outstanding reputation for providing quality Catholic Education for young women: faithful, aspirational and challenging. We aim to continue to nurture a culture of learning, with high expectations, and the pursuit of personal excellence, underpinned firmly by Gospel Values. The Virtues of Faith, Hope and Justice focus our attention on how we live out the Charism and legacy of Euphrasie Barbier: we do this through Communion, Contemplation and Mission.

Our high expectations extend to all aspects of College life. We consider every student to have great potential, with skills and talents to share, develop and contribute to the school and the wider community.

We want our young women to develop personal responsibility, effective life-long learning habits, personal resilience and well-being, all of which will equip them to live a life that will make a difference in our ever changing world. These are confident young women, ready to serve and provide leadership with a 'heart for the world', along with the capability to challenge and shape the future of the contemporary world, through virtue and knowledge.

The Sacred Heart Girls' College Sports Programme caters for students of all abilities; from those who choose sport as an interest to those who are pursuing sport as a career.

The involvement of students in extra-curricular activities is very important as this plays a critical part in their holistic development. Participation in sport allows students to experience individual success, the power of teamwork, to develop personal discipline, competitiveness and lifelong healthy lifestyle habits.

Pope Francis describes sports as "a very rich source of values that help us to become better people." Loyalty, commitment, respect and tenacity are just some of the values that our students demonstrate when representing our College in sport.

To create a successful culture we first need to build from the ground up. Ensuring numbers are strong across multiple codes increases healthy competition and from there, as long as there is a positive, supportive, challenging culture with quality coaching, our athletes will rise to the top.

The College has first class facilities for Physical Education and Sport with its gymnasium, fitness centre, artificially surfaced tennis and netball courts, and use of Steele Park. Outdoor education and sport are valued through the curriculum, leadership and high performance development programme.



Our Vision

Ignite the Passion: *Inspiring young women to change the world – me aro ki te hā o Hineahuone*

Sacred Heart's Vision and strategic plan has a significant focus on the well-being, coaching and mentoring of our students. To achieve this we require expertise and resources to support our students outside the classroom also. The Sports Development team, managers and coaches play a significant role in inspiring and motivating our students to engage in physical activities.

In support of our Vision and strategic plan, we seek sponsorship to enable us to:

- Recruit and retain high performance coaches and code coordinators to establish player and coach development frameworks that will:
 - Stimulate increased student participation in sport at all year levels
 - Ingrain technical skills, tactical models and strong training ethic at Junior levels
 - Cultivate well trained, well prepared Senior athletes, with the goal of being competitive at a national level
- Purchase and maintain specialised sports equipment to maximise the training and development potential of our students.



School capacity:

925



Student sports participation:

2019 – target 45%, achieved 52%
2020 – target 55% | 2021 – target 60%

We have a dedicated team focused on developing and growing sport at Sacred Heart:

Director of Sport: Mark McAlley

I have taught in primary and secondary schools for over 20 years in New Zealand and overseas. I completed a teacher training degree in Waikato before obtaining a Sports and Leisure Certificate at Tauranga Polytechnic.

Sport has always played an essential part of my life, and after the early years of playing rugby and cricket, it has led me to a career in officiating and coaching to a high level. This includes coaching a Waikato women's rugby team. My role at the College allows me to share my skills and experience with others, unlocking potential and transferring my passion for sports to students.

The satisfaction I take from seeing students gain confidence, develop skills, embrace teamwork and show leadership skills from participating in sports is why I love this role.

Sports Coordinator: Caleb Wesselson

I have worked within the sports industry for the last five years, including football coaching and running my own personal training business. I earned a Bachelor's Degree in Human Performance Science and Psychology from the University of Waikato.

I have always had a huge passion for football and futsal, with coaching football now being my main passion. Currently, I am coaching at both Cambridge Football Club and Northern United Football Club.

I enjoy working alongside others and creating positive environments and results for athletes. I take great enjoyment in seeing sportspeople achieve their goals. I strive to ensure that each and every student has the best opportunity to succeed within sport.

Sports Coordinator: Erin Seager

My diverse experiences across various sporting codes, both as a participant and as a parent supporting my children, have inspired me to volunteer and contribute to these sports at a broader level. I have a genuine passion for all sports and for encouraging others to participate. I firmly believe that involvement in sport extends beyond physical activity—it fosters community, enhances wellbeing, and creates a sense of belonging.

Netball is my greatest passion, and I was privileged to serve as a regular umpire for SHGC before joining the Sport Development team. With 22 years of experience coaching, managing, and umpiring across various school levels and club netball teams, I have developed a comprehensive understanding of how to effectively establish and maintain successful netball programmes.

Sacred Heart Girls' College would like to offer you the opportunity to support our Sport Development Programme by providing sponsorship. There are three sponsorship tiers available:

GOLD

\$5,000+

- High profile signage on turf fence, corner Clyde and Firth Street (example below)
- 1 branded flag for use at sports/school events
- Brand on Premier team players, managers & coaches warm-up shirts
- Recognition at Sports Awards:
 - Invitation
 - Branded Team certificates
 - Flag advertising
- Exposure on Sacred Heart social media platforms:
 - Facebook recognition (regular sports posts)
 - Newsletter advertising
 - Website Sports page

SILVER

\$2,500

- Brand on Premier team players, managers & coaches warm-up shirts
- Recognition at Sports Awards:
 - Invitation
 - Branded Team certificates
- Exposure on Sacred Heart social media platforms:
 - Facebook recognition (regular sports posts)
 - Newsletter advertising
 - Website Sports page

BRONZE

\$500

- Exposure on Sacred Heart social media platforms:
 - Facebook recognition (regular sports posts)
 - Newsletter advertising
 - Website Sports page



Exposure

- Students achieve extensive visibility across local, regional and national sporting venues, providing a platform for high-profile advertising of your brand to a broad and extensive audience.
- The College Facebook page has an audience of over 2,500 followers and our Newsletter is distributed to over 1,000 readers.
- Your support of our College and our Vision will be widely acknowledged by our staff, students and the wider community.

Sponsorship is for a 12 month period, commencing at the beginning of the school year unless otherwise negotiated. Options for a longer period of sponsorship are available. Please discuss this with Mark McAlley.

Thank you for your consideration

Please contact Mark McAlley,
Director of Sport Development to
discuss this opportunity further.

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